



Land Use and Leadership II

Final Session Leader SALTA



Leadership

- EHC is a values-based organization
- EHC Leaders improve the quality of life in their communities
- Leadership development empowers people to achieve justice for their communities

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Comic Book Evaluation page here

Environmental Justice

- **All people have the right to live, work, and play in a clean and safe environment**
- **The root of injustice: racism**
- **We are not alone: Thousands of individuals and organizations have fought for environmental & social justice – thousands will continue the fight**

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Justice Comic Book Evaluation page
here

Environmental Health

- **Toxic pollution denies environmental health and justice to many communities**
- **Communities have the right to information about the sources and impacts of toxic pollution and the right to act on that information**
- **Childhood lead poisoning damages the health of children**

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Environmental Health

- **Air toxics damage human health and the environment**
- **Cumulative Impacts, Precautionary Principle, & Pollution Prevention: what's needed in government regulations**
- **Sustainable energy generation and energy efficiency reduce air pollution and save money**

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Power

•**Power = Resources + Action**

•**Acting together we are powerful!**

•**EHC's strategy to win: develop campaigns to shift the power structure and win justice for our communities**

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Messaging for Social Change

- EHC's powerful brand: You can spot us in a crowd!



- Your stories convey your values and values influence people
- Understand the Problem; Develop a Solution; Demand Action

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Organizing

- **Community Organizing empowers people to take action to win justice**
- **Community Organizing is all about building relationships**
- **Community Organizing**
 - **Builds the base**
 - **Mobilizes the base**
 - **Maintains the base**

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Comic Book Evaluation page here

Advocacy

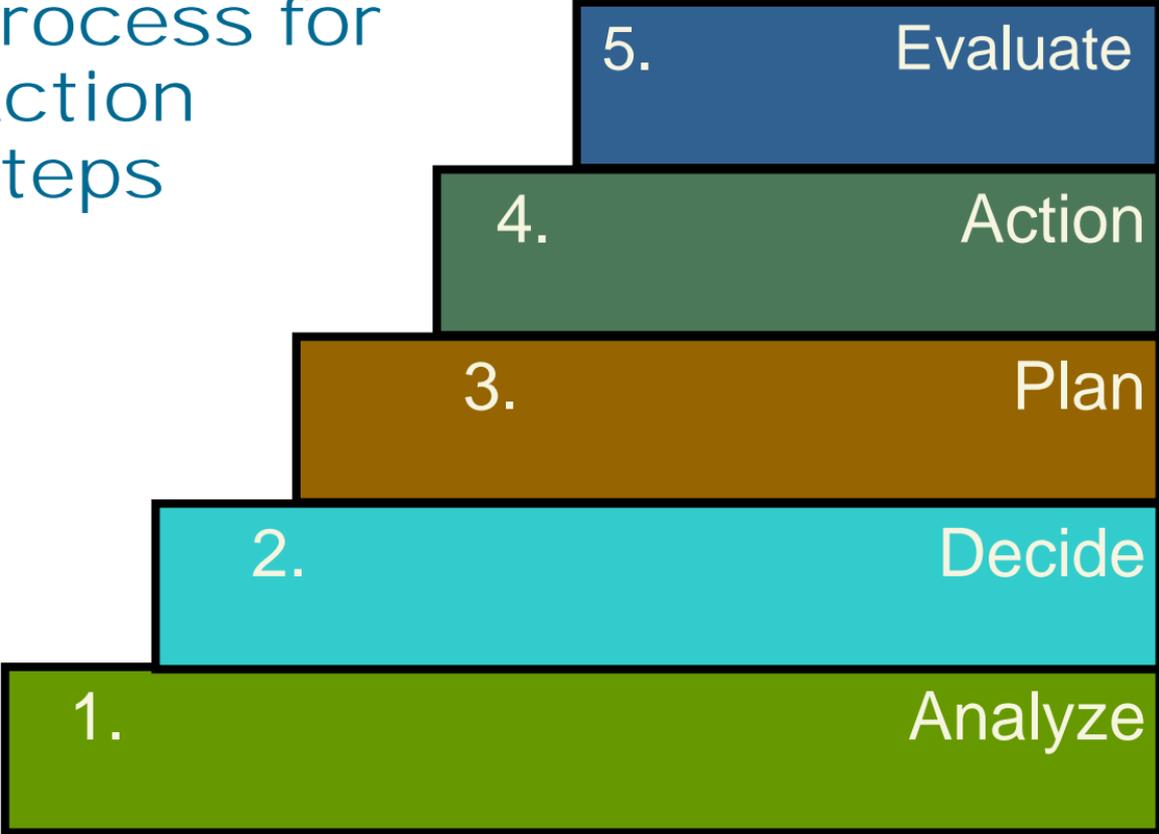
- **Demand government intervention to protect human and environmental rights**
- **Hold government officials accountable for their actions**
- **Community-Driven Land Use Planning**
 - **Builds community power**
 - **Ensures healthy neighborhoods**
 - **Maintains & creates affordable housing**
 - **Preserves community character**
 - **Promotes Sustainable Communities**

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Comic Book Evaluation page here

Community-Driven Land Use Goals

- Build Community Power
- Ensure Healthy Neighborhoods
- Maintain & Create Affordable Housing
- Preserve Community Character and Culture
- Promote Sustainable Communities

Process for Action Steps



Presentation Guidelines

- **Choose one problem/issue to present to the City Council**
- **Develop presentation.**
 - Use the Problem/Solution/Action-Presentation template, on the back side of the Guidelines for Preparing a Presentation worksheet - incorporating personal stories to develop your message.
 - Don't forget your introduction!
- **Presentation length: 5 minutes.**
- **Determine presenter** - others can hold props or just be there to lend support.

Presentations: 5 minutes – things to consider:

- How compelling was the presentation of the problem?
- Did the solution improve the health and quality of life for the community?
- Was the action something the City Councilmember could do?



I pledge to be an EHC leader

- **I will represent EHC and provide EHC information to our communities**
- **I will actively participate in the decisions of my Community Action Team, contributing my time, experience, and other resources as much as possible. I will organize community residents to participate in EHC efforts**
- **I will advocate before elected officials and other decision makers for the public good**
- **I will recruit new EHC members and leaders**
- **I will continue learning and developing my leadership skills, continue to share my story, and continue to fight for environmental justice!**

I am proud to serve as an EHC leader. Together we will achieve justice!





LET'S CELEBRATE